# RHINO CARBON FIBER WALL SUPPORTS

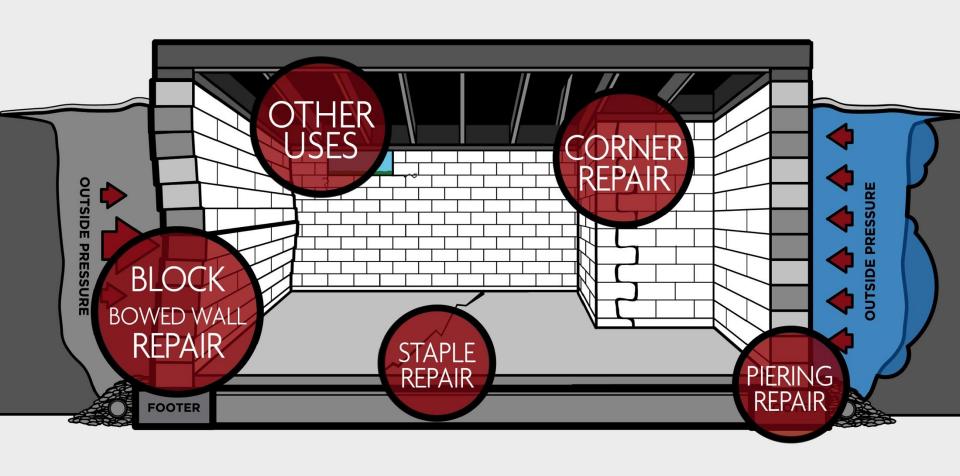
THE #1 CARBON FIBER SOLUTION
ON THE MARKET!



BLOCK FOUNDATION >>>



Click your foundation to begin...





## The Basement Environment.

To understand the cause of a foundation problem, you must understand how a foundation is built and waterproofed.

# **BOWL EFFECT** RESULTS FROM DIFFERENCE IN SOIL **FOOTER**

### **BOWL EFFECT**

CLAY BACKFILL Loose, disturbed soil

DENSE CLAY SOIL
Dense, undisturbed soil



# 4 Stages of Damage.

Soil Expansion & Cracks Severe Inward Movement Wall Shearing Wall Replacement





## Return On Investment.

Why is it financially beneficial for a home to have a solid, dry foundation?





nd BUSINESS

ADVERTISING SECTION

· Twesday, Occuber 17, 1995

### Basement waterproofing does more than dry it up

bringing with it heavy rains, bule-ness water problems and a flend a series of benefits beyond comof colls to Everity Waterproclaig.

Because of our size - we caricle explained. have offices throughout the region. - we had so profess matching the descended girs once it's dried of, musted 46 percent, notices on of the largest operations of its kind demand," seed Pred Topcarichi. One of the most popular uses new innocurring, That's according to a lin the overry, with some than 30 marketing director. "Now we're gating ast for winter."

offset on the waterproofing as expensive offse equipment in a servicefung method certics a trase-white, if anything, mank to be done

and the coldest mustle of winter reason sot is," Thecarichi added. ore good times to have the work done. That's because a los of prop- can bedwares, beliefly centers or empty sales pitch - it's a preven erty owners -- like car owners -- children's play mons in the new-

The rules of Harricans Oppl mail small a crisis develops before by dry apace, every strongly the region recently. they sale action."

mon secue maissenance, Tre-

"In fact, the rower days of fall we've done our work, there's no (regardless of owner) warranty.

fry apace.

"Another difference is that we Vet another advantage to 8 dry on mahormers are work. All of buserooit is the value it odds to tix our people are our employees.

"In terms of value added to thermoftly stained. They study the sale price of the home, buse- know what they're doing," "It's assaying how much use a more waterproofing gives on exi-

wheling discuss. New we're set a form reposit was new processing and the country, with the control of the second of the country, with the country of the cou The company offers a feet

happened imperior to deserving cold, dawy seriesement. Once forable lifetime of the house to sazara that a hazement will stay dry as long as the house is standing. "We've here around since For five literature, a free con-

Each is booked and insured and

Everalty Waterproofing is one

Others create TV recess, ex- 2777, so our warranty is not just acc subtation or free basement imperdon, call 851-5600. Dutaking Columbus, call 1-800-838-5837.



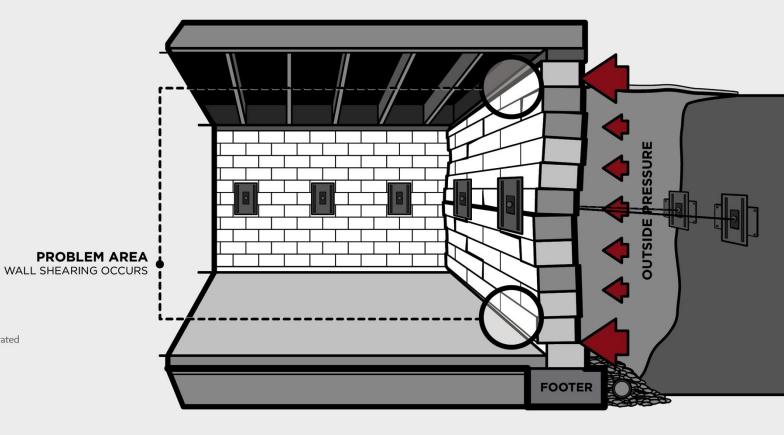




# Fixing Bowed Walls.

Four options include:

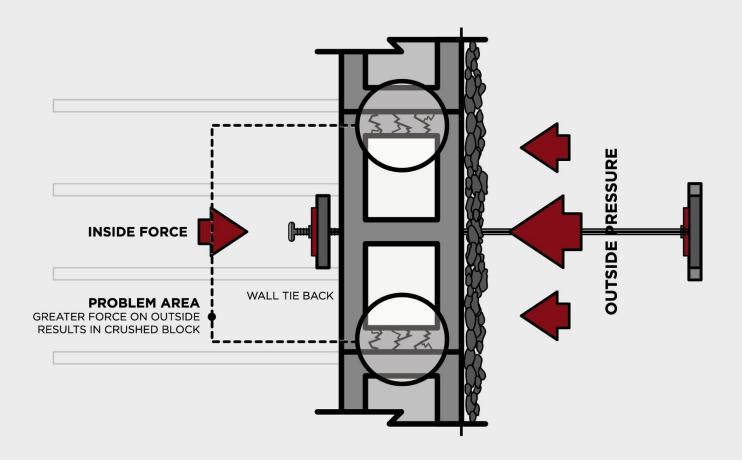
- •Wall Tie Backs/Wall Anchors
- Beams
- •Dig & Push Method
- •Carbon Fiber



### WALL TIE BACKS

- Expensive (\$\$\$)
- Bowed walls not straightened as stated
- Damaged concrete blocks
- Exterior excavation is necessary
- Aesthetics could be a concern for potential buyers
- •Can't finish the basement



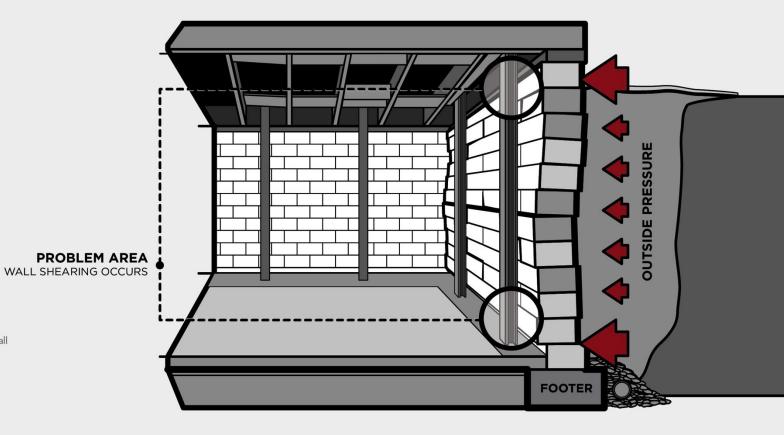


WALL TIE BACKS
TOP VIEW DIAGRAM







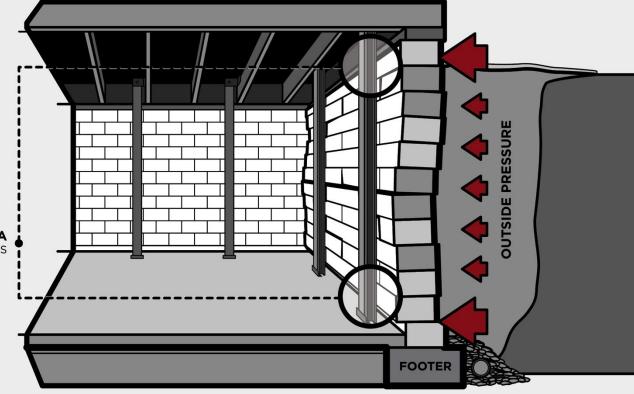


- Expensive (\$\$)
- Obtrusive beams stick out from wall

STATIONARY BEAMS

- Cracks in wall not fixed
- Decreased property value
- •Steel flexers
- •Loss of space
- •Scary to prospective buyers





PROBLEM AREA
WALL SHEARING OCCURS

### **POWER BEAMS**

- Expensive (\$\$S)
- Obtrusive beams stick out from wall
- Cracks in wall not fixed
- Beams not secured to floor
- Increased pressure twists floor joists
- Decreased property value
- •Wall won't move back
- •Unable to finish because the beams



POWER BEAMS
TOP VIEW DIAGRAM



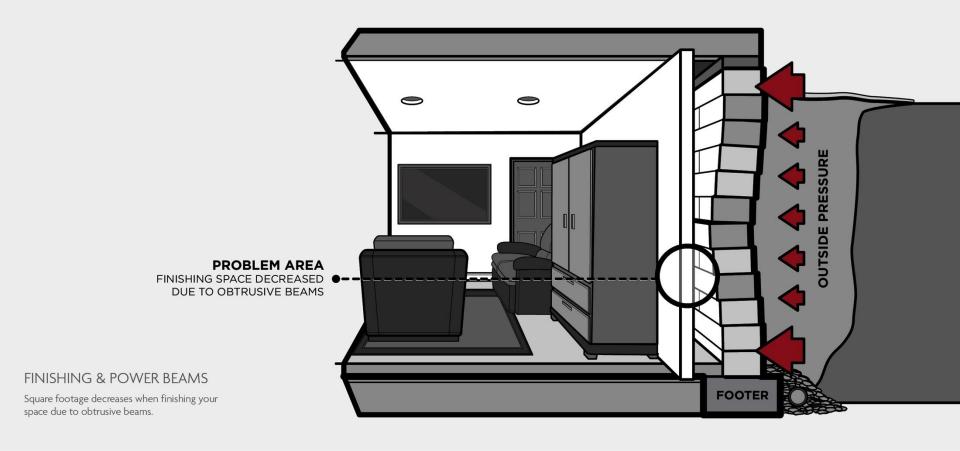


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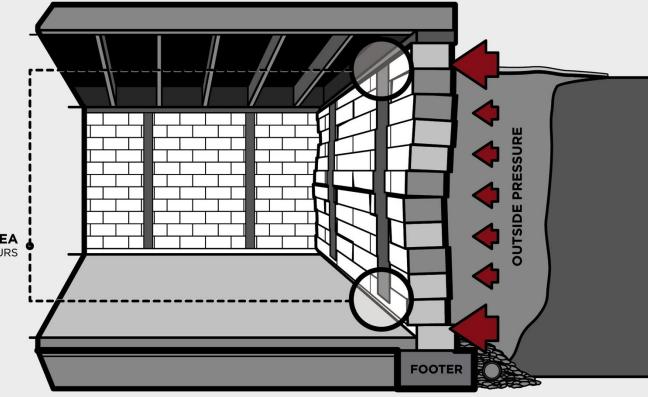


# Carbon Fiber.

Strongest Wall Repair System Available

No deterioration or rotting No movement Minimal intrusiveness Fast, clean installation

Once again there are several options to choose from...

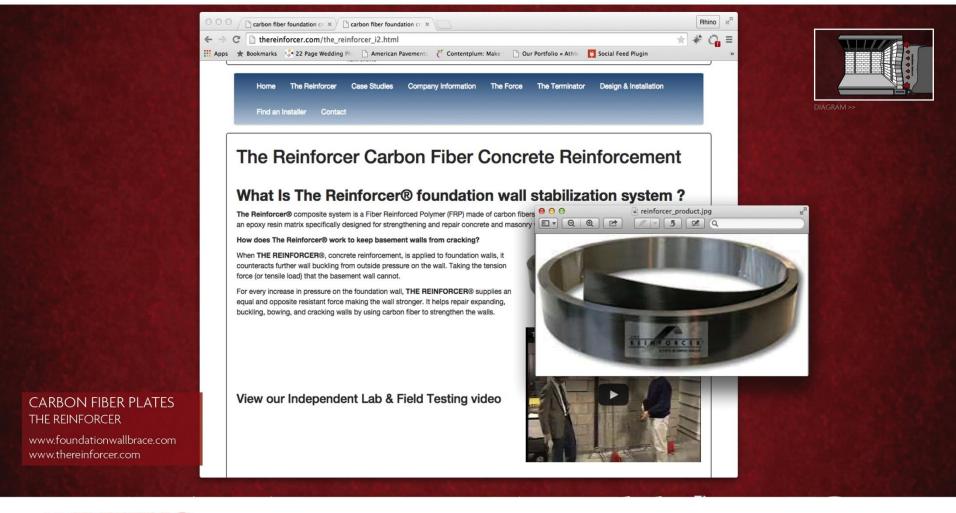


PROBLEM AREA WALL SHEARING OCCURS

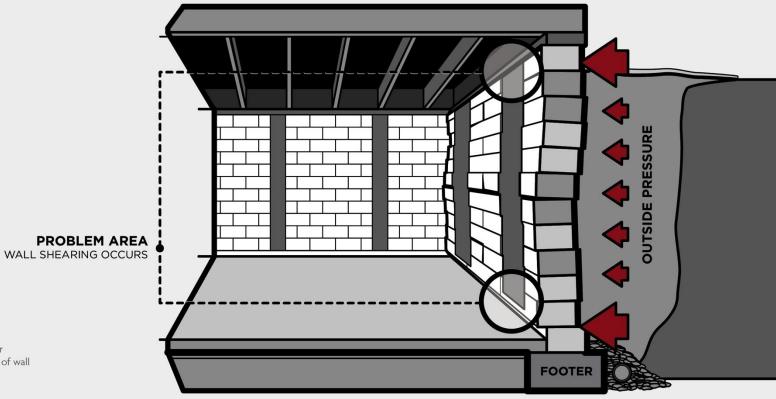
### CARBON FIBER PLATES 4-5 INCH WIDE STRIPS

- No connection to sill plate or floor
- Damage continues at top/bottom of wall
- No horizontal strength
- No visible signs that plates are sealed to wall
- Epoxy difficult to apply





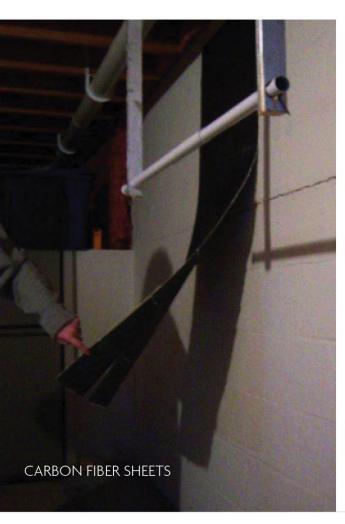




### CARBON FIBER SHEETS 12 INCH WIDE STRIPS

- No connection to sill plate or floor
- Damage continues at top/bottom of wall
- No horizontal strength
- Messy installation

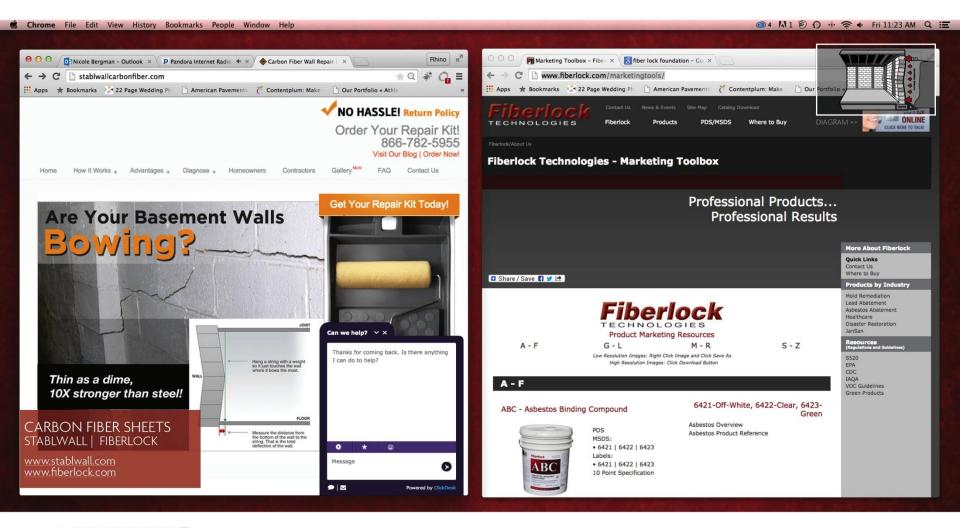




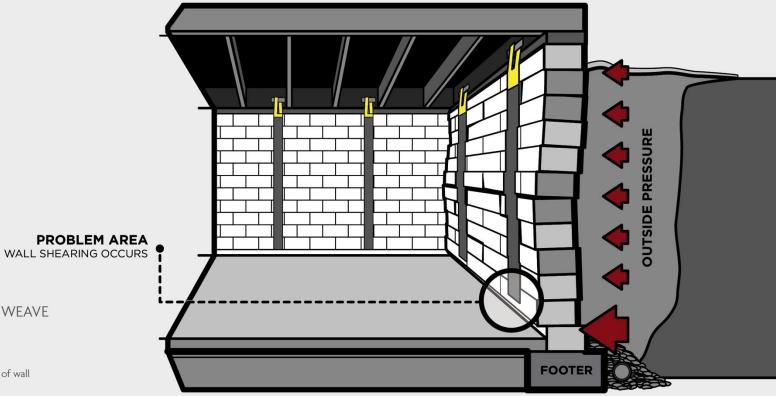












### CARBON FIBER KEVLAR WEAVE 5 INCH WIDE STRIPS

- Movement at necktie attachment
- No connection to floor
- Damage continues at top/bottom of wall
- Minimal horizontal strength





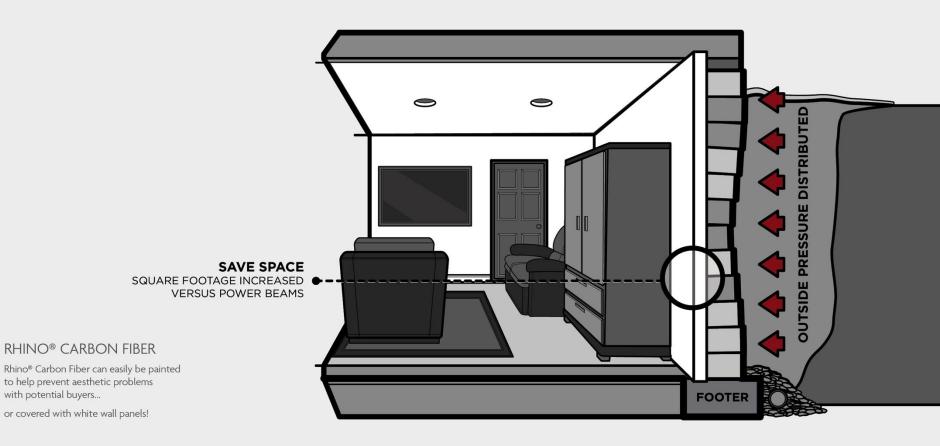


# The Most Advanced System Available.

All problems associated with Carbon Fiber have been solved.



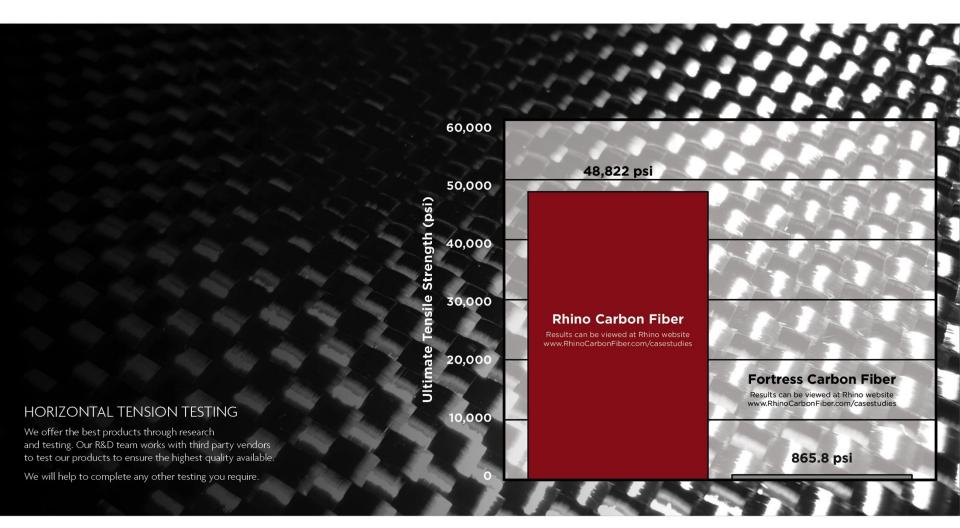














### LIFETIME PRODUCT WARRANTY

Rhino® Carbon Fiber is warranted for the life of the structure. The warranty covers the foundation walls against any further inward movement in areas the product is installed. If issues occur, materials and labor will be replaced at no charge.

Terms and conditions apply.





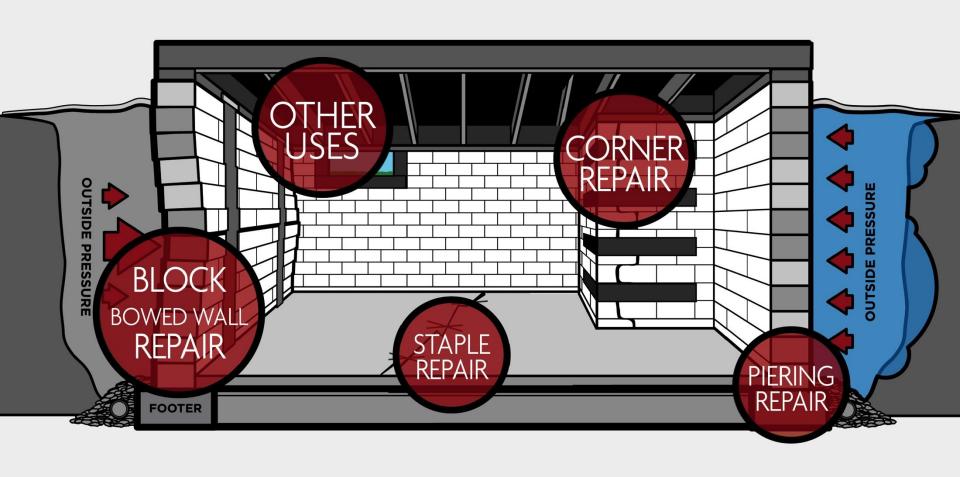
"One potential problem with strapping is that it shifts pressure to the top and bottom of the foundation wall... Transferring soil loads to the top and bottom of the wall may eventually cause additional damage, resulting in more repair work needed. Rhino (Carbon Fiber) eliminates this possibility."

IN THE MEDIA...

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 $\underline{www.waterproofmag.com/back\_issues/201010/working\_with\_carbon\_fiber.php}$ 





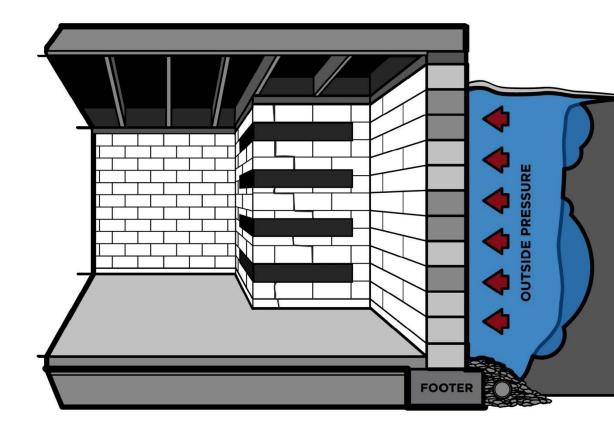


# Corner Wall Repair

The only carbon fiber system that structurally repairs the corners in your foundation wall and prevents future cracks.

#### CORNER REPAIR SOLUTION

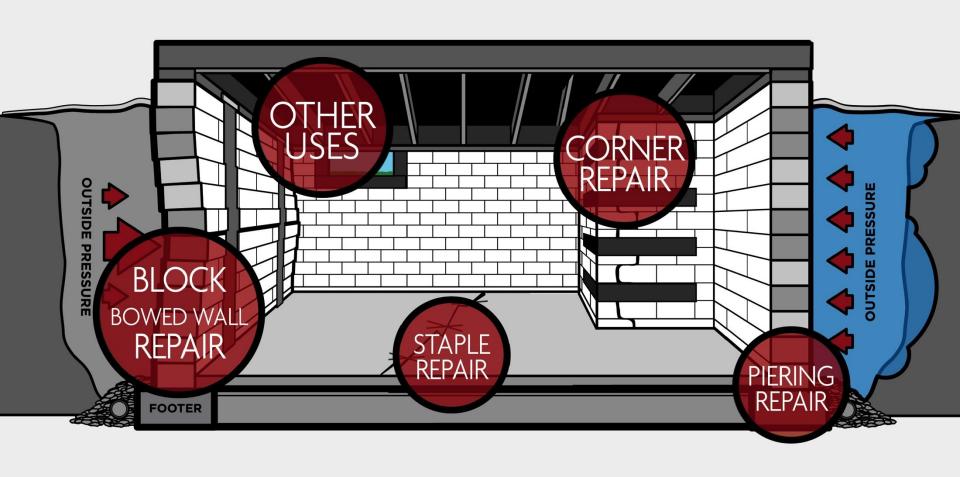
- •Distrbutes the pressure horizontally to correct and prevent furture damage
- •Works on block and poured walls













## Rhino Carbon Fiber Staples

Superior repair to any stand alone repair method

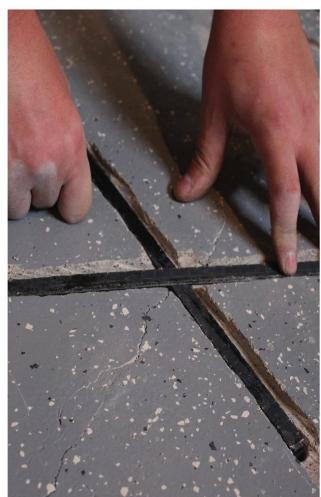
# FOOTER

#### STAPLE REPAIR SOLUTION

- •Superior repair to any stand alone repair method
- •Reinforces fractured areas of concrete
- •Works on all poured concrete
- •No deterioration or rotting
- Minimal intrusiveness











## Other Rhino Staple Uses

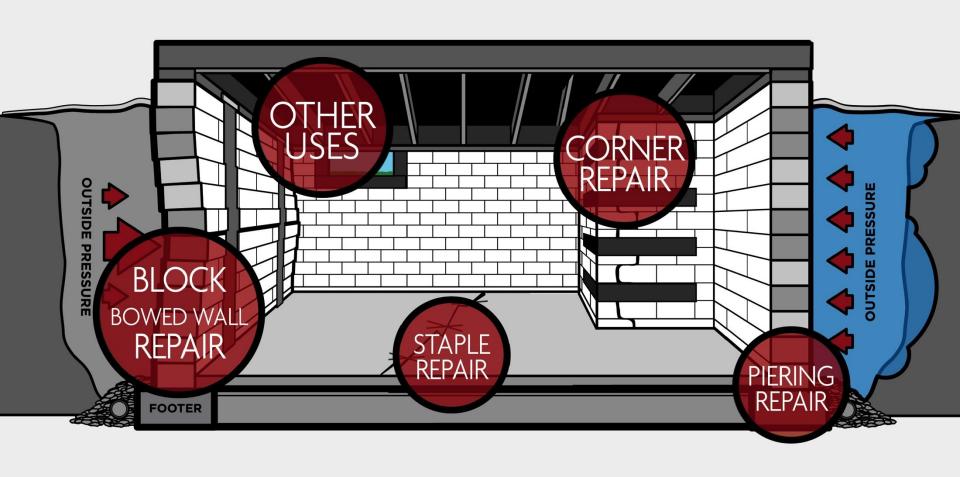
Included but not limited to piering and pool repair













## Other Rhino Product Uses

Included but not limited to wall tie back, cracked walls, broken corners, crawlspaces, egress windows, strengthening headers and piering systems



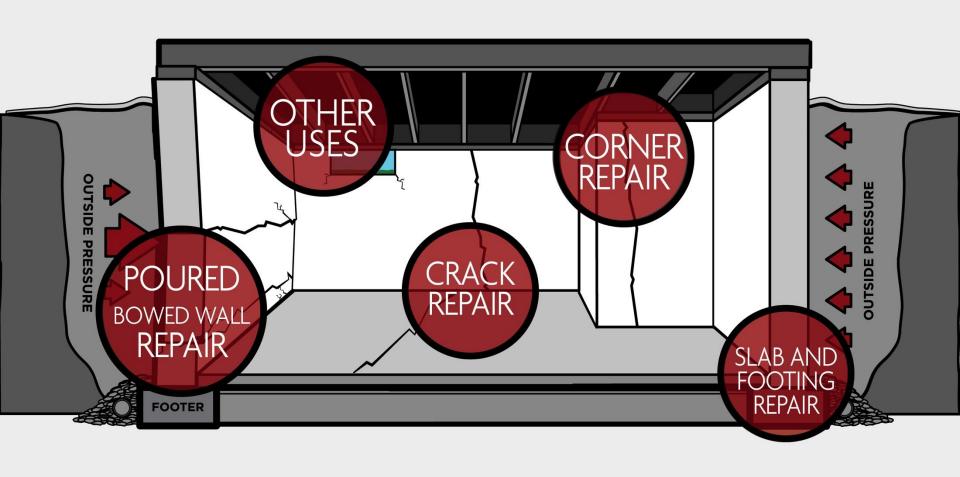








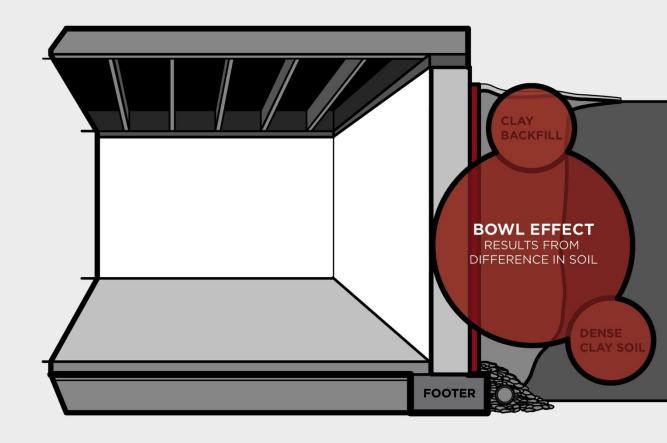






## The Basement Environment.

To understand the cause of a foundation problem, you must understand how a foundation is built and waterproofed



#### **BOWL EFFECT**

CLAY BACKFILL Loose, disturbed soil

DENSE CLAY SOIL
Dense, undisturbed soil



# 4 Stages of Damage.

Soil Expansion & Cracks Severe Inward Movement Wall Shearing Wall Replacement





## How Do I Get My Money Back?

Why is it financially beneficial for a home to have a solid, dry foundation?

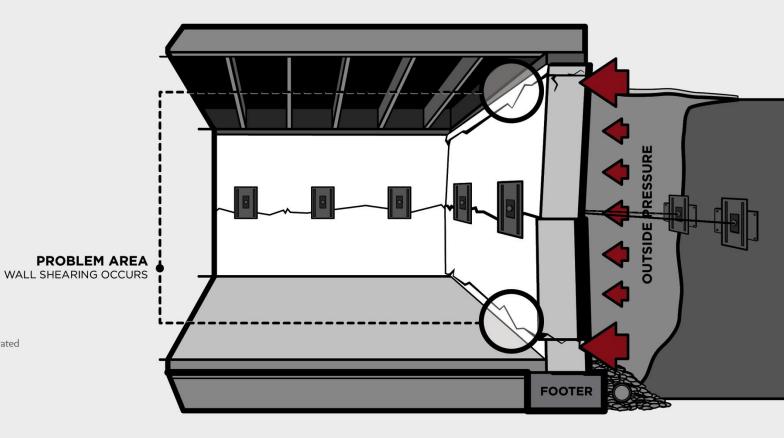




# Fixing Bowed Walls.

Four options include:

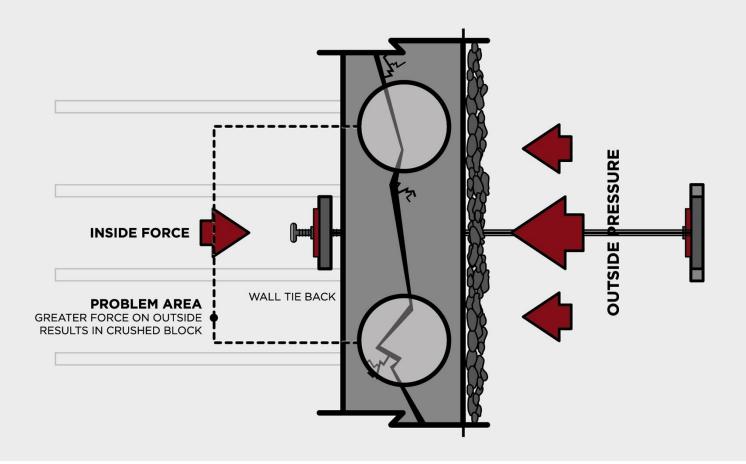
- Wall Tie Backs/Wall Anchors
- Beams
- Dig & Push Method
- •Carbon Fiber



#### WALL TIE BACKS

- Expensive (\$\$\$)
- Bowed walls not straightened as stated
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- Aesthetics could be a concern for potential buyers
- •Can't finish the basement



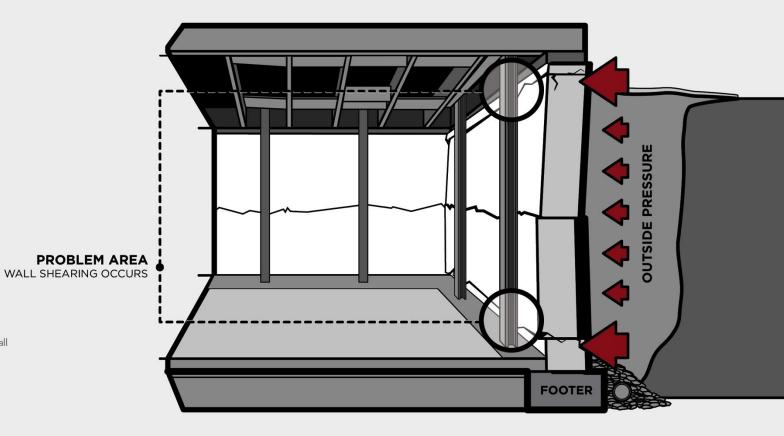


WALL TIE BACKS
TOP VIEW DIAGRAM





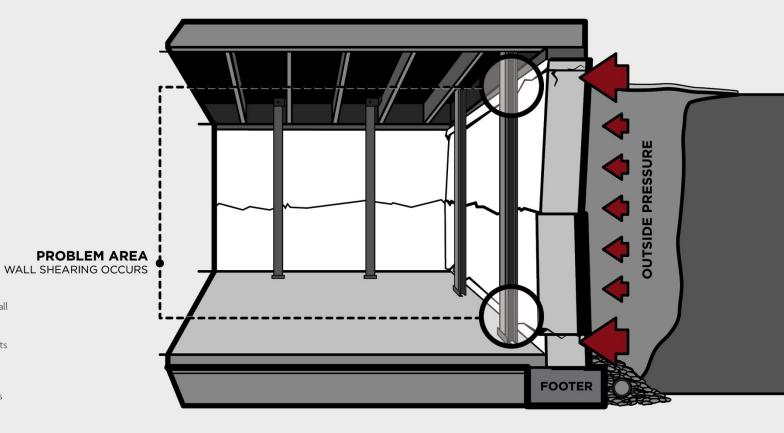




#### STATIONARY BEAMS

- Expensive (\$\$)
- Obtrusive beams stick out from wall
- Cracks in wall not fixed
- Decreased property value
- •Steel flexes
- •Loss of space
- •Scary to prospective buyers

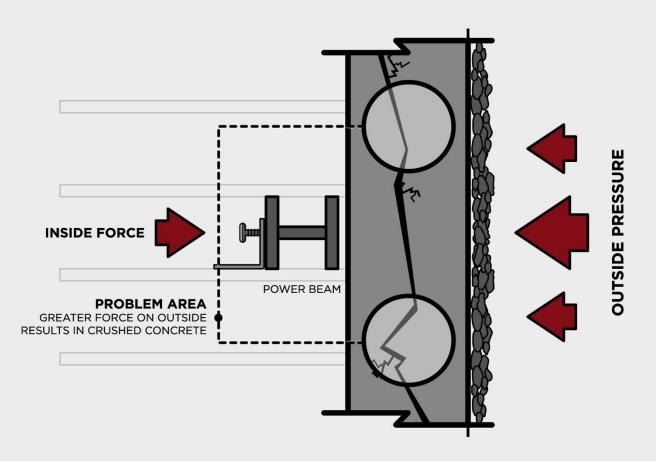




#### **POWER BEAMS**

- Expensive (\$\$\$)
- Obtrusive beams stick out from wall
- Cracks in wall not fixed
- Beams not secured to floor
- Increased pressure twists floor joists (causing floor to move)
- Decreased property value
- •Wall won't move back
- •Unable to finish because the beams need to be accessible





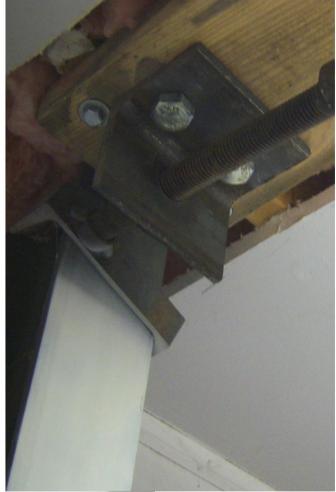
**POWER BEAMS** TOP VIEW DIAGRAM





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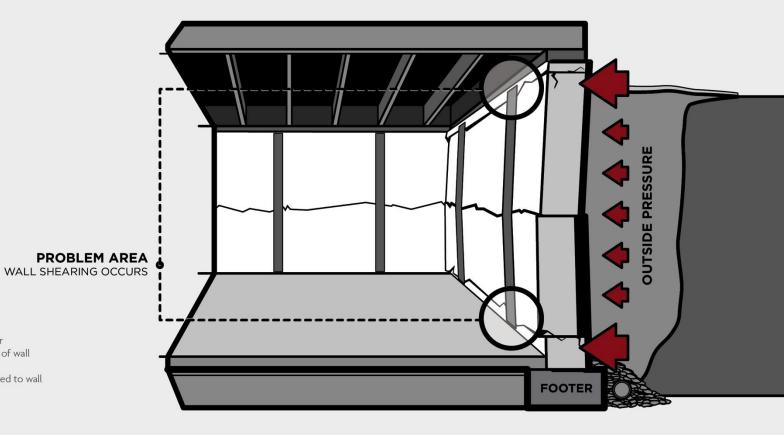


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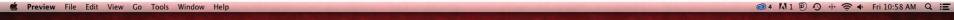
### CARBON FIBER PLATES

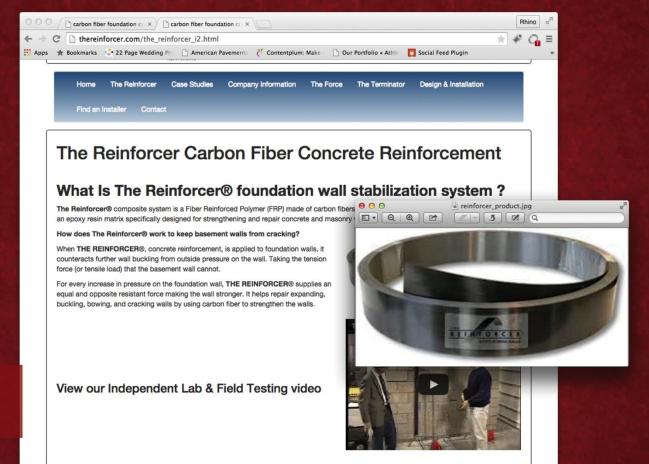
- No connection to sill plate or floor
- Damage continues at top/bottom of wall
- No horizontal strength

4-5 INCH WIDE STRIPS

- No visible signs that plates are sealed to wall
- Epoxy difficult to apply
- •Weak bond





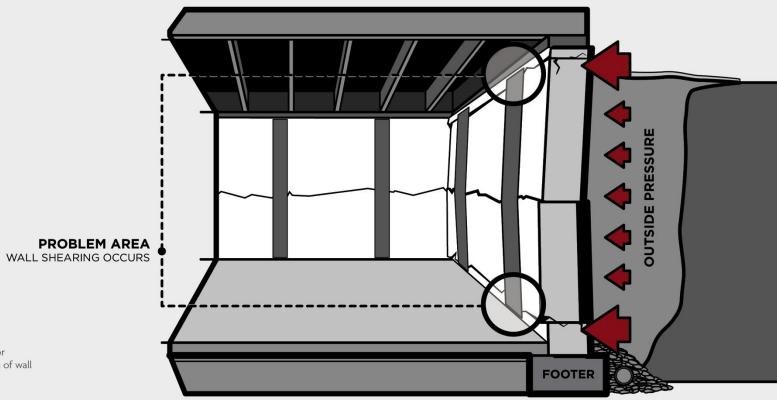




CARBON FIBER PLATES

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THE REINFORCER



### CARBON FIBER SHEETS 12 INCH WIDE STRIPS

- No connection to sill plate or floor
- Damage continues at top/bottom of wall
- No horizontal strength
- Messy installation

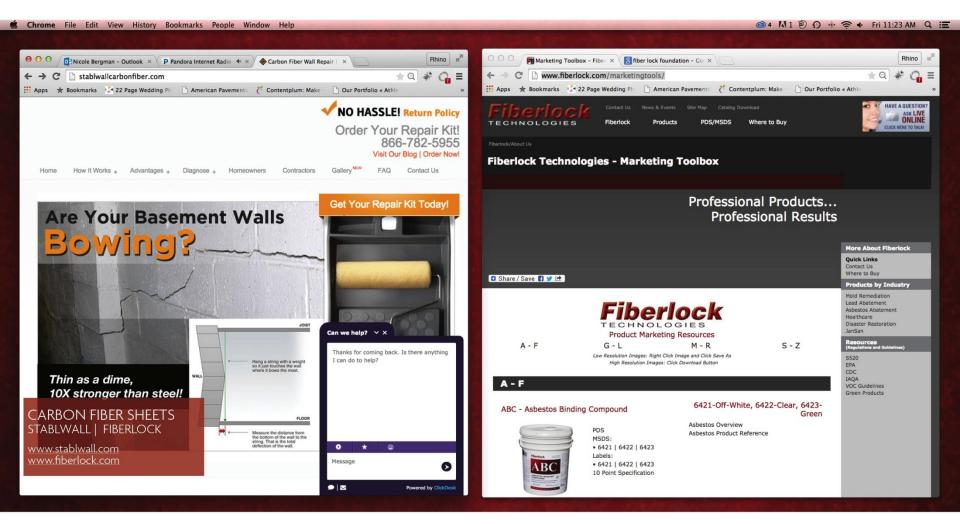




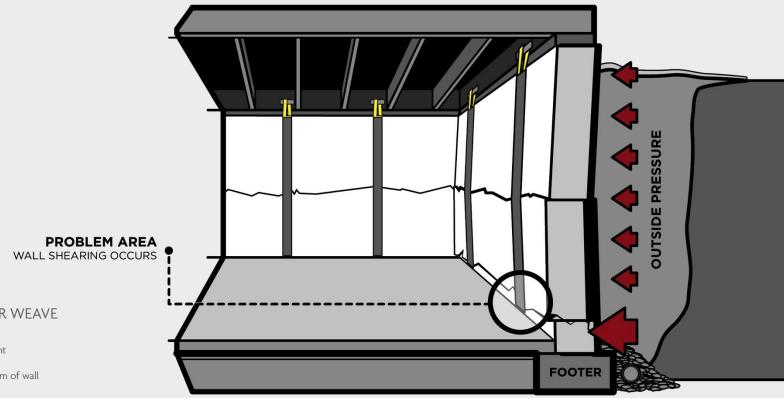












# CARBON FIBER KEVLAR WEAVE 5 INCH WIDE STRIPS

- Movement at necktie attachment
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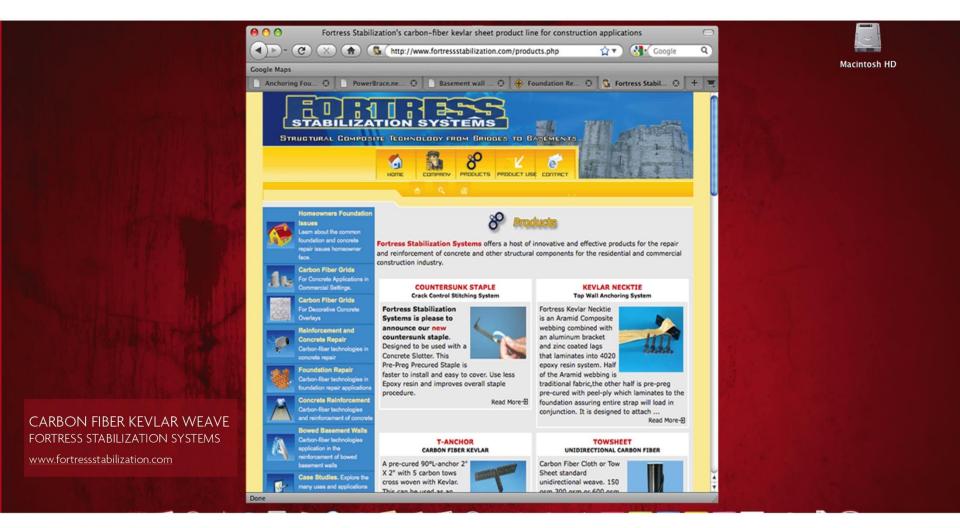












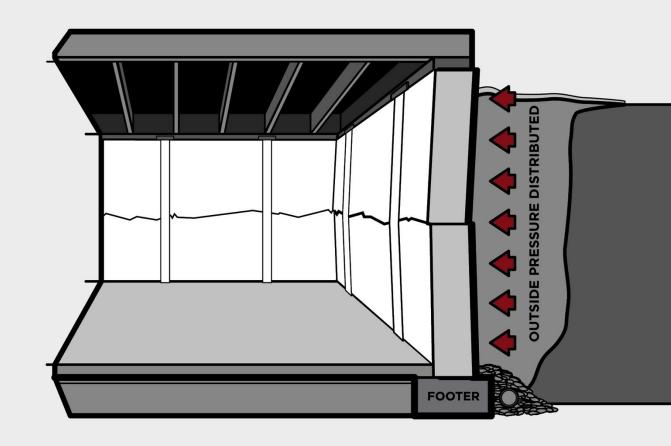


# The Most Advanced System Available.

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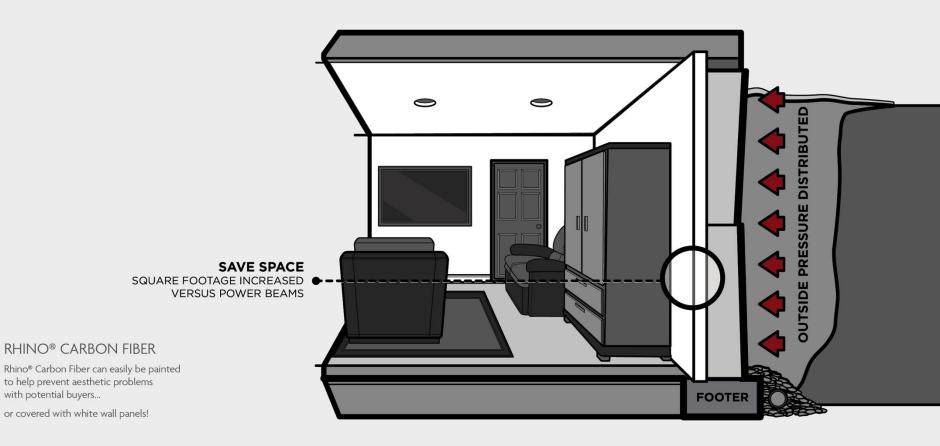




## RHINO® CARBON FIBER

Rhino® Carbon Fiber can easily be painted to help prevent aesthetic problems with potential buyers...

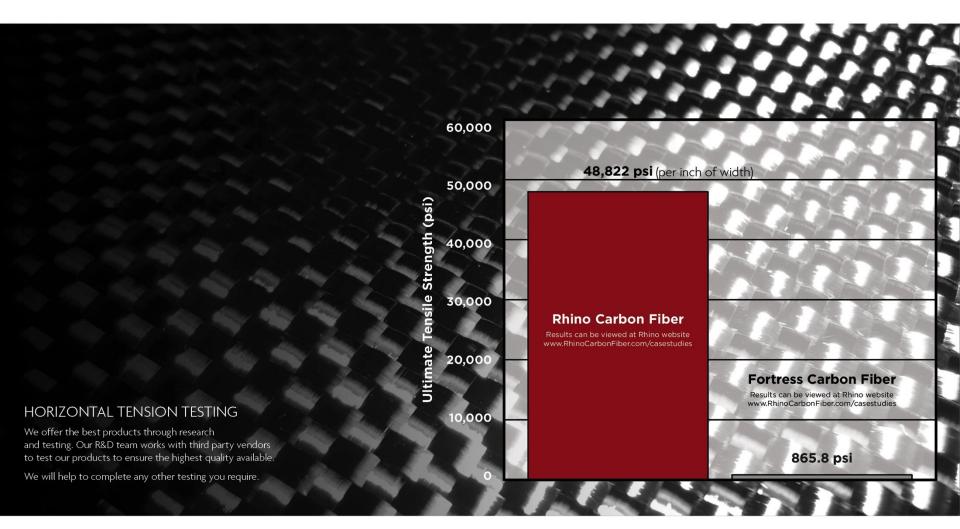














## LIFETIME PRODUCT WARRANTY

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bottom of the foundation wall... Transferring soil loads to the top and bottom of the wall may eventually cause additional damage, resulting in more repair work needed. Rhino (Carbon Fiber) eliminates this possibility."

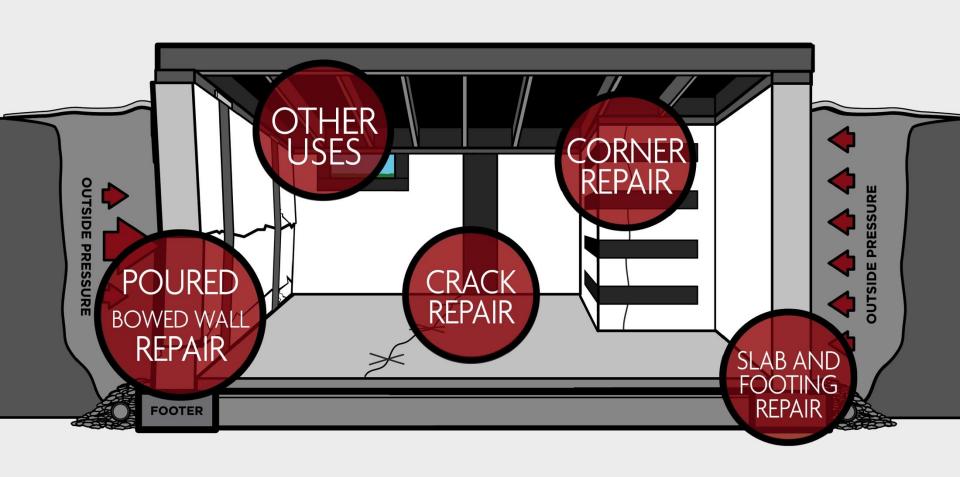
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"One potential problem with strapping is that it shifts pressure to the top and







# Corner Wall Repair

The only carbon fiber system that structurally repairs the corners in your foundation wall and prevents future cracks.

# **FOOTER**

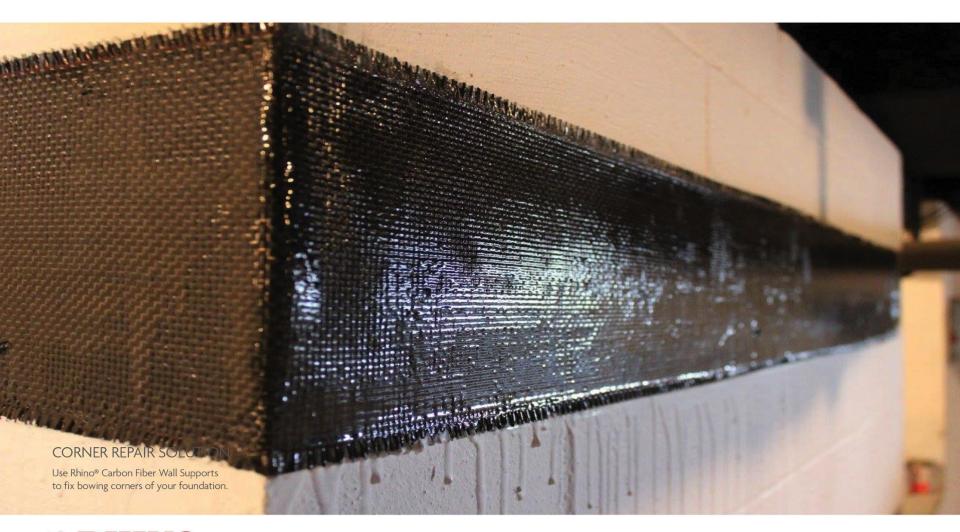
## CORNER REPAIR SOLUTION

- •Distributes the pressure horizontally to correct and prevent future damage
- •Works on black and poured walls





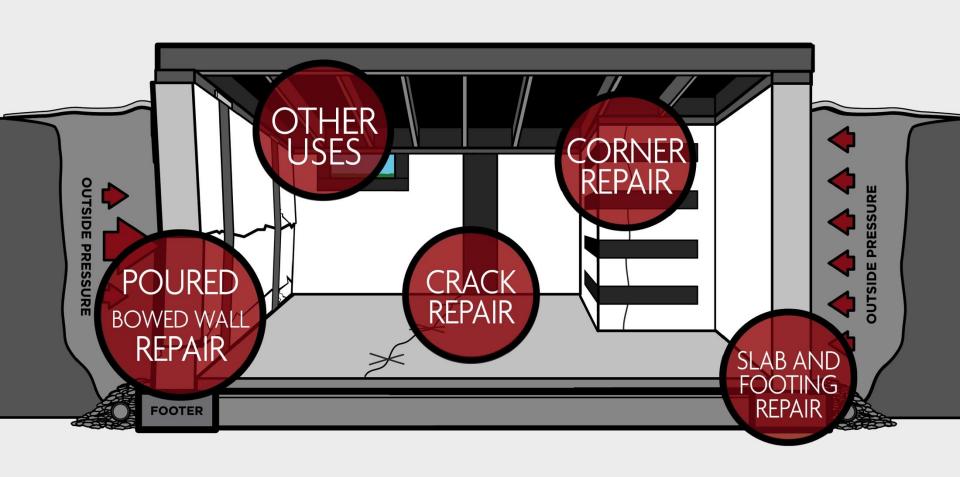














# Other Rhino Product Uses

Include but not limited to wall tie backs, cracked walls, broken corners, crawlspaces, egress windows, strengthening headers and piering systems.







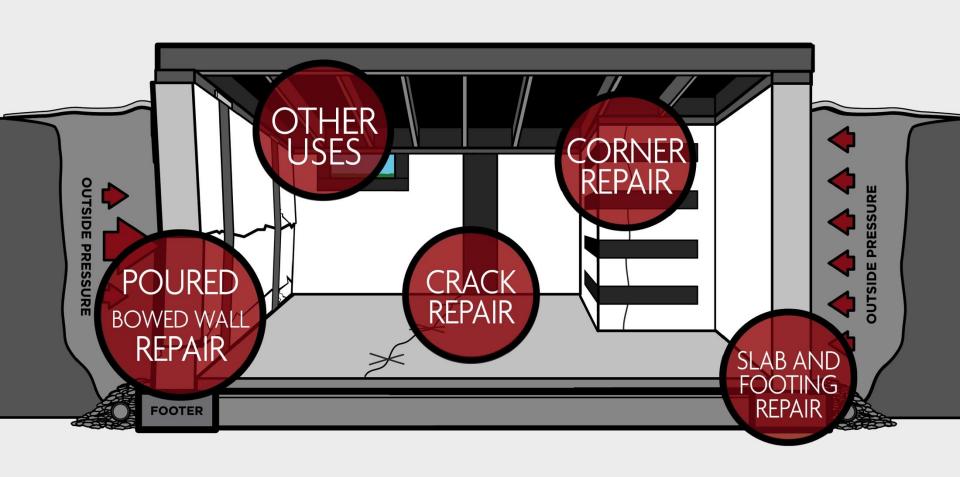










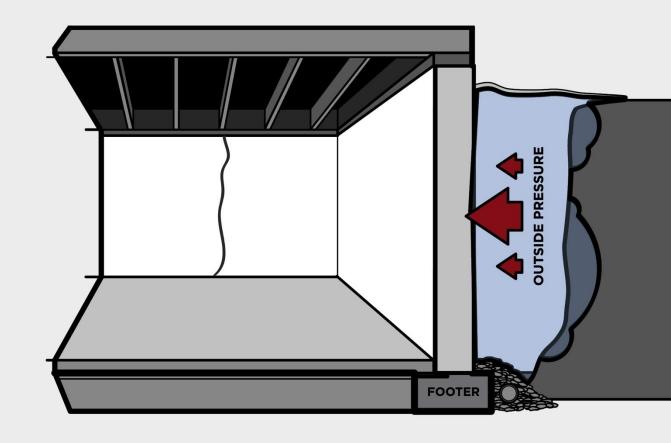




# Rhino Crack Repair Products

Different options for poured wall crack repair

- Carbon Fiber with Crack Injection
- •Carbon Fiber Crack Repair
- Carbon Fiber Staples
- Other Carbon Fiber Options



## POURED WALL FOUNDATION CRACKS

Cracks develop in concrete over time





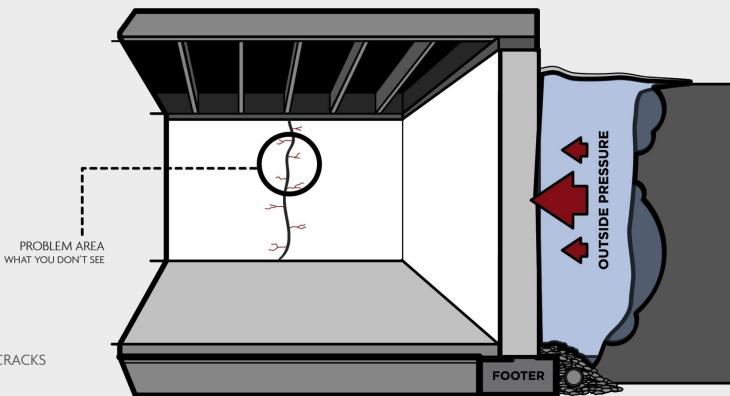
WALL CRACK

CRACK INJECTION

CARBON FIBER

**STAPLES** 

OTHER USES



## POURED WALL FOUNDATION CRACKS

- •Hair line fractures both ways
- •Concrete is now weakend next to crack

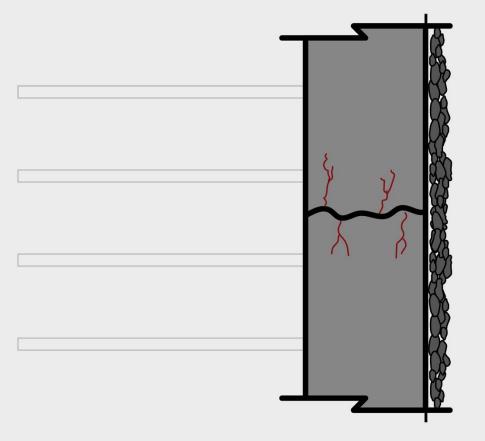


TOP VIEW

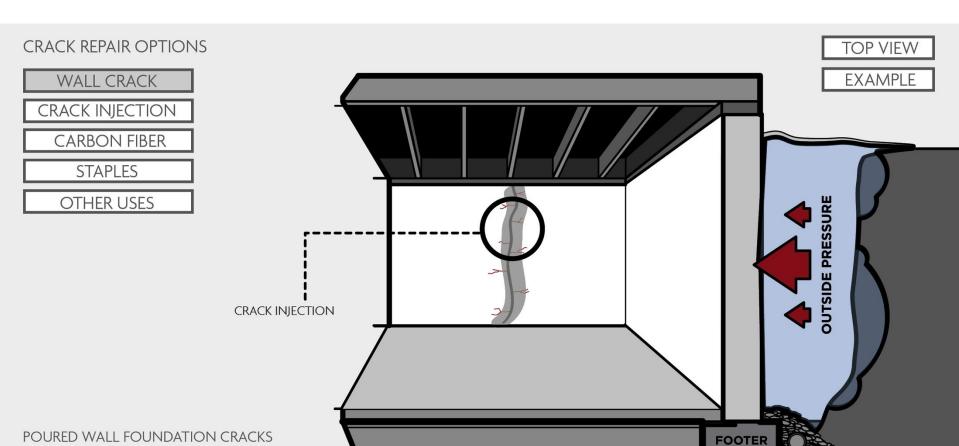
MENU

PREVIOUS SLIDE

NEXT SLIDE









Crack injection does not address hairline fractures



MENU

PREVIOUS SLIDE

NEXT SLIDE

POURED WALL FOUNDATION CRACKS

Crack injection does not address hairline fractures







CRACK REPAIR OPTIONS

**EXAMPLE** 

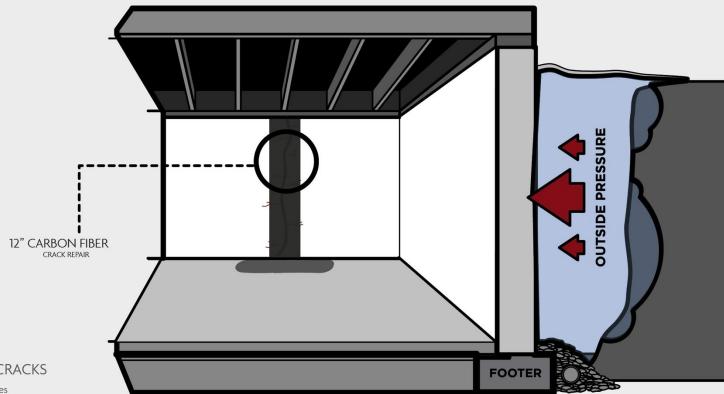
WALL CRACK

CRACK INJECTION

CARBON FIBER

**STAPLES** 

OTHER USES



POURED WALL FOUNDATION CRACKS

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